

# MAHOOGANY

and

# MERLOT



**VINTAGE HYDROPLANE,  
BOAT & CAR SHOW**

**OCTOBER 4-6, 2019**  
**Don Morse Memorial Park**

**Fireworks / Beer & Wine Garden**  
**Live Music / DJ / Lawn Games**  
**Go-Karts / VIP Experience / Contests**  
**Burch Mtn. BBQ / Vendor Village**  
**Face Painting & More!**

**SPONSORSHIP PACKET**

Contact Jesse Shapiro  
[jesse@rottenapplepresents.com](mailto:jesse@rottenapplepresents.com)  
(507) 881-0257

# About Mahogany & Merlot

Mahogany & Merlot Vintage Boat and Car Show is an annual 'on-the-water' boat show and family-friendly event! Thousands of locals and visitors come to Don Morse Park each year to take in the "on-the-water" Vintage Unlimited Hydroplanes, Vintage Inboard 'Limited Class' Hydroplanes and Antique & Classic Mahogany Runabouts from the Golden Era of pleasure boating.

## What's New This Year?

The Chamber in partnership with Rotten Apple is elevating the experience and offerings at the park this year, which will include:

**3,000+ Attendees**

**Wine/Beer Garden**

**VIP Area**

**Games for kids and adults**

**Go-karts**

**Face painting**

**Live music and DJ all weekend long**

**Vendor Village**

**Food and fun for the whole family**

**Crush pad and grape stomp competition**

**Contests**

**BBQ pit and delicious food!**

We look forward to talking with you about how you can reach our enthusiastic attendees and make your mark at Mahogany & Merlot!



For all sponsorship inquiries,  
Contact Jesse Shapiro  
[jesse@rottenapplepresents.com](mailto:jesse@rottenapplepresents.com)  
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# Presenting Sponsor

\$5,000

- Main Entrance Banner — “Mahogany & Merlot presented by...”
- Main Stage Banner — “Mahogany & Merlot presented by...”
- Go-Karts Banner — “Go-Karts presented by...”
- Logo in Tri-Fold Brochure handed to every attendee
- Logo in Event Poster
- Linked logo on mahoganyandmerlot.com for 9 months
- Linked logo included in 1 Lake Chelan Email Blast (17k plus participants)
- Footer ad in Lake Chelan email blast (600 x 145 px)
- Linked Logo in 2 Mahogany & Merlot Email Blasts
- Sponsor brand incorporated in meaningful copy on Facebook, Twitter, and Instagram pages (2 posts per social media)
- Business mention on local and regional radio commercials
- 6 VIP Tickets

# Beer & Wine Garden Sponsor

\$3,500

- Naming Rights — “Beer & Wine Garden presented by...”
- Beer Garden Entrance Banner & VIP Stage Banner
- Logo placement at Bar
- Logo in Tri-Fold Brochure handed to every attendee
- Linked logo on mahoganyandmerlot.com for 9 months
- Linked logo included in 1 Lake Chelan Email Blast (17k plus participants)
- Linked logo included in 1 Mahogany and Merlot email blast
- Sponsor brand incorporated in meaningful copy on Facebook and Instagram pages (1 post per social media)
- Business mention on local and regional radio commercials
- 4 VIP Tickets



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## **Major Sponsor**

**\$1,000**

- Linked logo on mahoganyandmerlot.com for 9 months
- First Choice for Banner Placement in Park
- Logo in Tri-Fold Brochure handed to every attendee
- Linked logo included in 1 mahogany and merlot email blast
- Sponsor brand incorporated in meaningful copy on Facebook and Instagram pages (1 post per social media)
- Business mention on local and regional radio commercials
- 2 VIP Tickets

## **Premier Sponsor**

**\$500**

- Linked logo on mahoganyandmerlot.com for 6 months
- Priority Banner Placement in Park
- Logo in Tri-Fold Brochure handed to every attendee
- Linked logo included in 1 Mahogany and Merlot email blast

## **Supporting Sponsor**

**\$250**

- Linked logo on mahoganyandmerlot.com for 3 months
- Banner Placement in Park
- Logo in Tri-Fold Brochure handed to every attendee



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