

# MAHOGANAY

and

# MERLOT



**VINTAGE HYDROPLANE,  
BOAT & CAR SHOW**

**OCTOBER 4-6, 2019**  
**Don Morse Memorial Park**

**Fireworks / Beer & Wine Garden**  
**Live Music / DJ / Lawn Games**  
**Go-Karts / VIP Experience / Contests**  
**Burch Mtn. BBQ / Vendor Village**  
**Face Painting & More!**

**WINERY SPONSORSHIP  
PACKET**

Contact Jesse Shapiro  
[jesse@rottenapplepresents.com](mailto:jesse@rottenapplepresents.com)  
(507) 881-0257



# About Mahogany & Merlot

Mahogany & Merlot Vintage Boat and Car Show is an annual 'on-the-water' boat show and family-friendly event! Thousands of locals and visitors come to Don Morse Park each year to take in the "on-the-water" Vintage Unlimited Hydroplanes, Vintage Inboard 'Limited Class' Hydroplanes and Antique & Classic Mahogany Runabouts from the Golden Era of pleasure boating.

## What's New This Year?

The Chamber in partnership with Rotten Apple is elevating the experience and offerings at the park this year, which will include:

**3,000+ Attendees**

**Wine/Beer Garden**

**VIP Area**

**Games for kids and adults**

**Go-karts**

**Face painting**

**Live music and DJ all weekend long**

**Vendor Village**

**Food and fun for the whole family**

**Crush pad and grape stomp competition**

**Contests**

**BBQ pit and delicious food!**

We look forward to talking with you about how you can reach our enthusiastic attendees and make your mark at Mahogany & Merlot!



**MAHOGANY  
& MERLOT**

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# Grape Stomp Host

Showcase your winery in style by hosting everyone's favorite competition – a Grape Stomp – Contestants will step up and stomp their heart away for one minute, contestant who produces the most grape juice, wins!

## Donations required:

- Barrels
- Crush pad
- Grapes
- Prizes (e.g. coupons, tastings, branded gifts for winners)

## Perks for you:

- Banner placement opportunity as “Game host”
- Company Logo included in all program collateral, ability to include brochures and branding materials in VIP tent SWAG
- Sponsor brand incorporated in meaningful copy on Facebook, Twitter, and Instagram pages
- Mentions on PA system throughout the weekend



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# Branded Wine Tent

Make your Winery mobile! With a donation of 5 (or more) cases of wine, you will be reserved a 10x10 area for you to set up a booth and promote your winery. You can either staff the booth yourself or we can arrange for a volunteer to serve and inform our attendees about your wines. Get as elaborate as you want with a showstopping way to catch thousands of eyes during the weekend festivities!

## Donations required:

- 5 or more cases of wine

## Perks for you:

- 10 x 10 reserved area for your branded wine tent
- Company Logo included in all program collateral, ability to include brochures and branding materials in VIP tent SWAG
- Brand incorporated in meaningful copy on Facebook and Instagram pages
- Mentions on PA system throughout the weekend



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# Wine Bar

Your wine will be served at our wine bar by our volunteers and information about your Winery (as provided by you) will be shared with those enjoying your donation.

## Donations required:

- 2 or more cases of wine

## Perks for you:

- Company Logo included in all program collateral, ability to include brochures and branding materials in VIP tent SWAG
  - Brand incorporated in meaningful copy on Facebook and Instagram pages
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# Branded Prize Donations

Your chance to gift potential customers with charming swag! Items will be used to for VIP centerpieces and swag bags.

## Donations required:

- 100 or more branded gift items

## Perks for you:

- Brand incorporated in meaningful copy on Facebook and Instagram pages
- Chance to promote your company for thousands to see!



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